



Not Your Everyday Website:

Take your business to the next level with our Content Management System.

WHAT IS A CONTENT MANAGEMENT SYSTEM?

A content management system, CMS, is a software tool created to eliminate the hassle of building, managing and hosting your business's website. This all-in-one software creates a powerful online presence for your business and saves you money by cutting time in site development and streamlining workflow. Working with Westphal's CMS will allow you to easily manage your web content, quickly edit sections of the website and track the details of site visitors.

REPORTING & ANALYTICS:

We at Westphal's understand that business decisions should never be made blindly. That's why we've integrated powerful tracking and reporting functions into our CMS. From web pages to online shops, email marketing to lead management - Westphal's CMS records every interaction with your site and gives you the tools understand the analytics of each visitor.

DRIVE REPEAT SALES WITH E-MAIL MARKETING.

Email marketing is a powerful tool for both B2B and B2C businesses to drive traffic back to their online business. In order to gain return on effort for these mailings, our CMS will track the clicks made by the receiver. These records are available for your business records to see what content is and is not effective for your mailings.

AN ONLINE STORE OUT OF THE BOX!

Selling goods and services is often an important part of an Online Business. If your business is ready to take over the world wide Wal-mart, er, web, our CMS will provide you with the most powerful eCommerce tools. At Westphal's, we have these eCommerce capabilities built right into your web platform, so that you can avoid the pain of custom coding and fiddly configuration.

Westphal's is YOUR Solution to the online market.

Take advantage of different markets starting with our Online Business Solution.

Track your return on investment from the source... Your clients.

Call us today and the coffee is on us!

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