

## Oshkosh Community Dragonboat Race & Festival Sponsorships

### **Entertainment Sponsorship**

One sponsorship available at \$5,000

#### Print Advertising

- Recognition on community poster with branded title of Family Land and logo (Approximately 250 posters)
- Logo placement in Oshkosh Northwestern Weekend Edition
- Logo placement on on-site sponsor appreciation banner
- Logo on back of festival t-shirt
- Logo on festival website with live link

#### On-site Advertising

- Four PA announcements with sponsorship acknowledgement

#### Public Relations Benefits:

- Recognition as Family Land sponsor in all instances where Family Land is mentioned including radio and print
- Family Land named after your company
- A race cup engraved with your company name and presented on the main stage to the race winners
- Logo on Oshkosh 4<sup>th</sup> of July parade float
- One Dragonboat and team registration to participate in the races (approximate value \$800)

### **Family Land Sponsorship**

One sponsorship available at \$5,000

#### Print Advertising

- Recognition on community poster with branded title of Family Land and logo (Approximately 250 posters)
- Logo placement in Oshkosh Northwestern Weekend Edition
- Logo placement on on-site sponsor appreciation banner
- Logo on back of festival t-shirt
- Logo on festival website with live link

#### On-site Advertising

- Four PA announcements with sponsorship acknowledgement

Public Relations Benefits:

- Recognition as Family Land sponsor in all instances where Family Land is mentioned including radio and print
- Family Land named after your company
- A race cup engraved with your company name and presented on the main stage to the race winners
- Logo on Oshkosh 4<sup>th</sup> of July parade float
- One Dragonboat and team registration to participate in the races (approximate value \$800)

**Finish Line Sponsorship**

One sponsorship available at \$2,500

Print Advertising

- Logo placement on community poster (approximately 250 copies)
- Logo placement in the Oshkosh Northwestern Weekend Section
- Logo placement on on-site sponsor appreciation banner
- Logo on back of festival t-shirt
- Logo on festival website with live link

On-site Advertising

- Three PA announcements with sponsorship acknowledgement

Public Relations Benefits:

- Recognition as finish line sponsor in all instances where the finish line is mentioned
- Finish Line named after your company
- Logo on finish line banner
- Logo on Oshkosh 4<sup>th</sup> of July parade float
- One Dragonboat and team registration to participate in the races (approximate value \$800)

**Athlete's Village Sponsorship**

One sponsorship available at \$2,500

Print Advertising

- Logo placement on community poster (approximately 250 copies)
- Logo placement in the Oshkosh Northwestern Weekend Section
- Logo placement on on-site sponsor appreciation banner
- Logo on back of festival t-shirt
- Logo on festival website with live link

On-site Advertising

- Three PA announcements with sponsorship acknowledgement

- Athlete's Village named after your company with an on-site banner

Public Relations Benefits:

- Recognition as Athlete's Village sponsor in all instances where Athlete's Village is mentioned
- Logo on Oshkosh 4<sup>th</sup> of July parade float
- One Dragonboat and team registration to participate in the races (approximate value \$800)

**Main Stage Sponsorship**

One sponsorship available at \$2,500

Print Advertising

- Logo placement on community poster (approximately 250 copies)
- Logo placement in the Oshkosh Northwestern Weekend Section
- Logo placement on on-site sponsor appreciation banner
- Logo on back of festival t-shirt
- Logo on festival website with live link

On-site Advertising

- Three PA announcements with sponsorship acknowledgement

Public Relations Benefits:

- Recognition as main stage sponsor in all instances where the finish line is mentioned
- Main stage named after your company
- Logo on main stage banner
- One Dragonboat and team registration to participate in the races (approximate value \$800)

**Concessions Sponsorship**

One sponsorship available at \$2,500

Print Advertising

- Logo placement on community poster (approximately 250)
- Logo placement in the Oshkosh Northwestern Weekend Section
- Logo placement on on-site sponsor appreciation banner
- Logo on back of festival t-shirt
- Logo on festival web site with live link

On-site Advertising

- Three PA announcements with sponsorship acknowledgement
- Concessions named after your company with on-site banner

Public Relations Benefits:

- Concessions named after your company
- Logo on Concessions banner
- One Dragonboat and team registration to participate in the races (approximate value \$800)

**Beer Tent Sponsorship**

One sponsorship available at \$1,000

Print Advertising

- Logo placement on community poster (approximately 250 copies)
- Logo placement on festival t-shirt
- Logo on festival website with live link
- Logo placement on on-site sponsor appreciation banner

On-site Advertising

- Two PA announcements with sponsorship acknowledgement
- Beer tent named after your company with on-site banner

**Shuttle Sponsorship**

One sponsorship available at \$500

Print Advertising:

- Logo placement on festival tshirt
- Logo placement on on-site appreciation banner
- Logo placement on festival website with live link

On-site Advertising

- One PA announcement with sponsorship acknowledgement
- Shuttle bus named after your company with banners attached to bus

**Opening Ceremony Sponsorship**

One sponsorship available at \$500

Print Advertising:

- Logo placement on festival t-shirt
- Logo placement on appreciation banner
- Logo placement on festival website with live link

#### On-site Advertising

- One PA announcement with sponsorship acknowledgement
- Opening ceremony named after your company and recognized during ceremony

#### **Awards Ceremony Sponsorship**

One sponsorship available at \$500

#### Print Advertising:

- Logo placement on festival t-shirt
- Logo placement on on-site appreciation banner
- Logo placement on festival website with live link

#### On-site Advertising

- One PA announcement with sponsorship acknowledgement
- Awards Ceremony named after your company and recognized during ceremony

#### **Boat Sponsor**

Eight sponsorships available at \$250 each

#### Print Advertising

- Logo on festival T-shirt
- Logo placement on on-site appreciation banner
- Logo placement on festival website with live link

#### On-site Advertising:

- One PA announcement with sponsorship acknowledgement
- Dragonboat named after your company and acknowledged when paddlers are boarding the boat